

E-Com & Dropshipping Mastery Launchpad

Creato
School

From Beginner to Online Entrepreneur

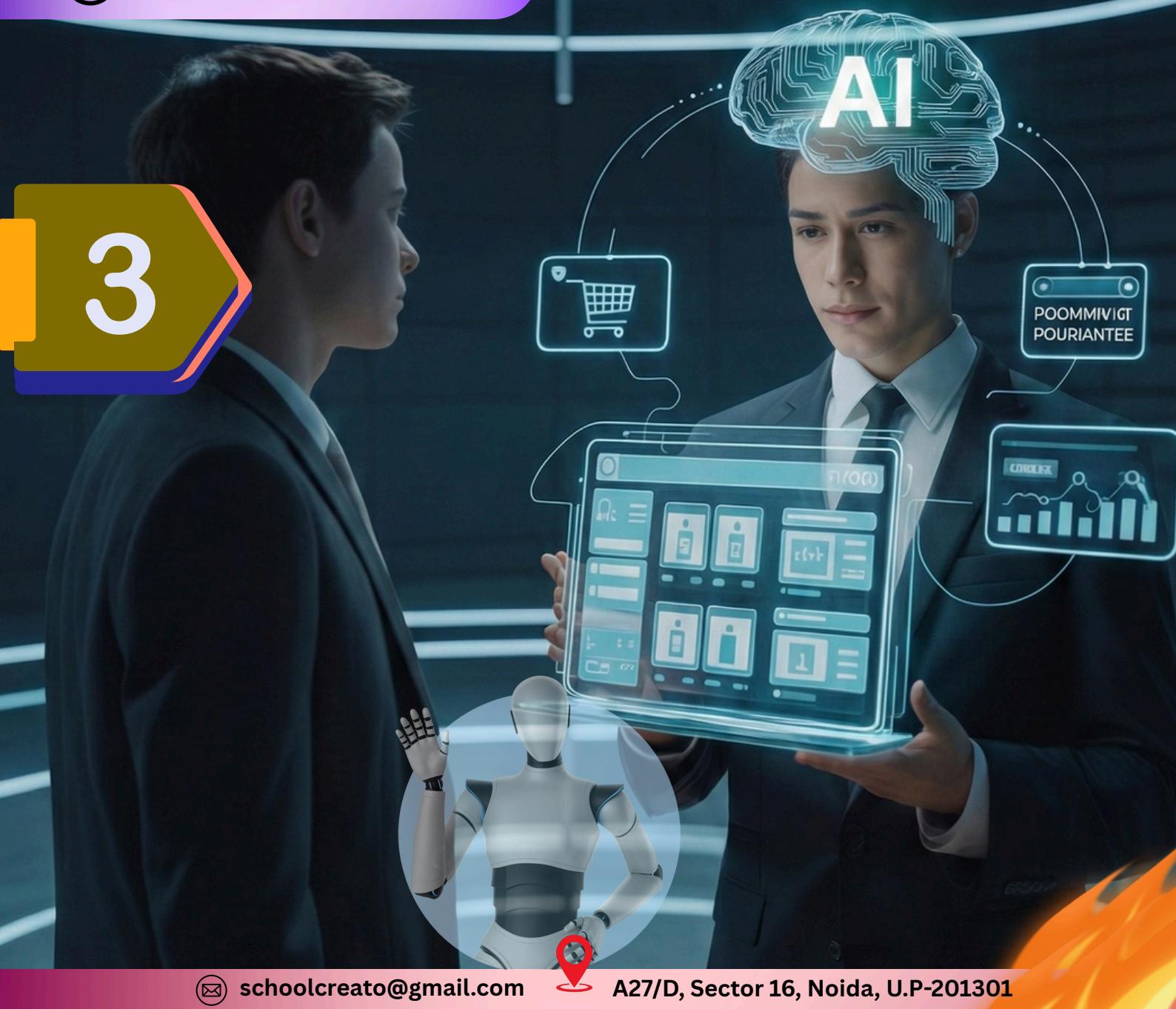
100% Placement
Job Guarantee

100%

— JOIN OUR —
TEAM

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3



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ड्यूटी ON | काम चालु !

100% PLACEMENT | GUARANTEED JOB

HIRED



काम चालु ! 100%
सैलरी चालु

GUARANTEED



Create

School



Ready to Transform
Your Future?



यहां मिलती है। जॉब की गारंटी



Expert-Led Curriculum

AI-Powered Tools

Career-Ready Skills

Enroll Now

Contact Us



Our Mentors

Meet the Mentors Who Shape Future Digital Leaders



Dr. Anuj K Jain
Business Growth Specialist



Mr. Aditya Jain
Entrepreneur



Dr. Shaily Jain
Education Consultant
wales, united kingdom

Our Faculty

Industry-Experienced Faculty



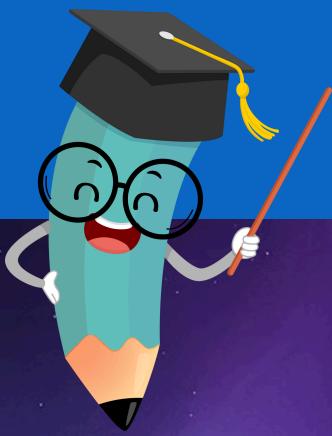
Tej Singh
Growth & Performance
Marketing Coach



Dr. Shaily Jain
Education Consultant
Wales, United Kingdom (UK)



Sanjana Parmar
Certified Career Counsellor &
Guidance Expert



Welcome To

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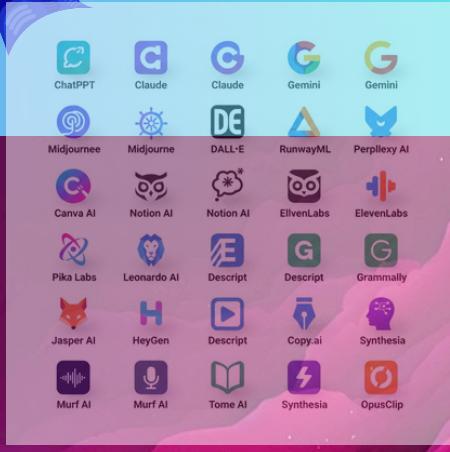
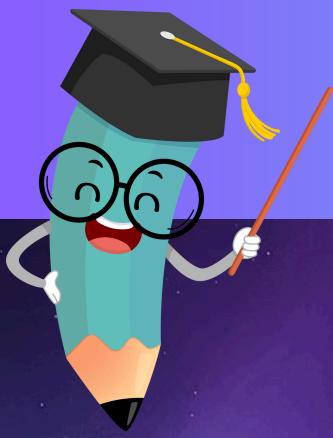
AI Innovation To Create
Tomorrow's Marketing
Leaders.

OUR COURSES

1 Entrepreneurship
Program

2 E-Commerce &
Dropshipping
Program

3 E-Commerce &
Dropshipping Program



AI-Powered **E-Commerce & Dropshipping Program**



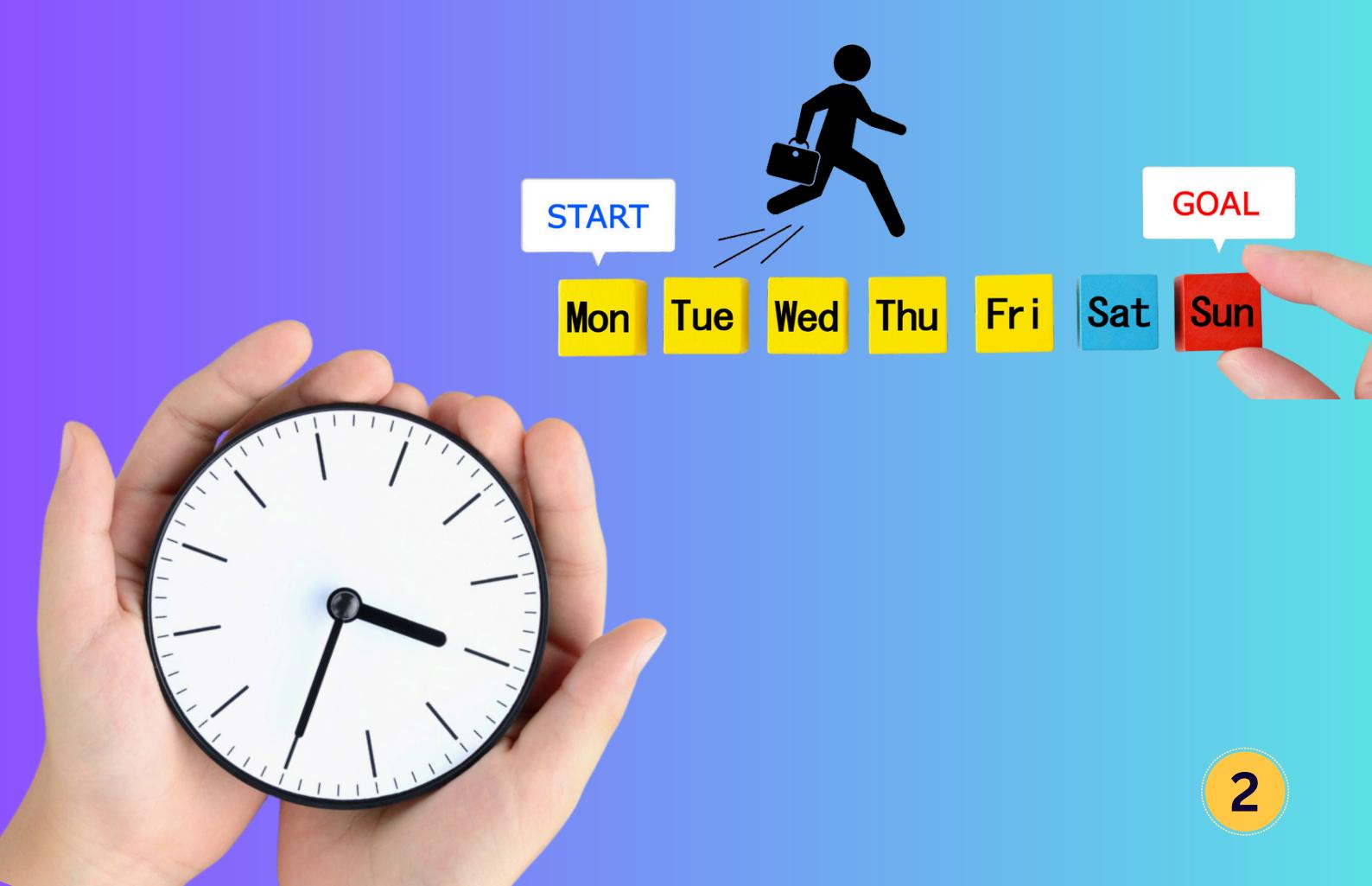
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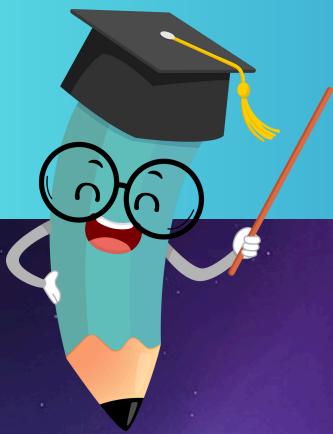


36 Classes

12 Weeks (3 Months)

4-4 Hours (Theory + Practice)





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1. Product Research
2. Supplier Setup
3. Store Optimization
4. Marketing & Scale
5. Campaign scaling mastery
6. ROI-focused advertising strategies
7. Advanced targeting & retargeting
8. Conversion optimization techniques



Learning JOURNEY



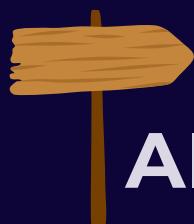
Detailed Topic Explanations

Deep dive into every concept with expert guidance



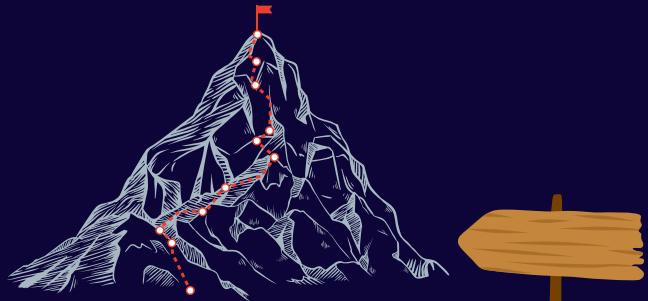
Why It's Important

Understand real-world relevance and impact



AI Tools Used

Master cutting-edge technology platforms



Practical Assignments

Build deliverables that showcase your skills



Real-World Applications

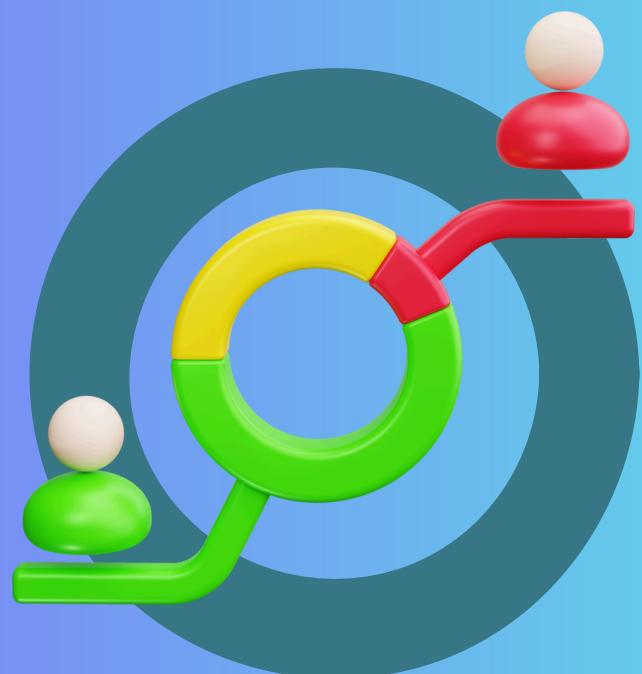
Apply learning to actual business scenarios



Time & schedule

12 Weeks (3 Months)

6-8 Hours (Theory + Practice)





Foundation & Research



- Learn A-Z e-commerce skills from store creation to scaling ads
- Build your own Shopify store in the first month
- Learn Meta Ads + Google Ads with real examples
- Create real UGC video ads & creatives
- Work on live projects
- Get ready for freelancing, jobs & your own online store





Advance Marketing & Management



Email Marketing Automation

Drip campaigns, behavioural triggers , AI subject line personalization

CRM Integration

AI customer journey mapping, automated follow-ups, retention strategies

AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

A/B Testing & Optimization

Multi-variant testing with AI-powered suggestions



Store setup & Sourcing

- **Setup Store On Shopify**

Not only store setup , start learning new trends



- **Complete E-commerce Platform Like Amazon Flipkart.**

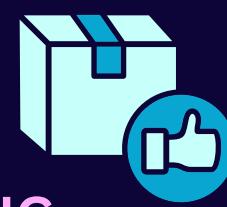


AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

A/B Testing & Optimization

Multi-variant testing with AI-powered suggestions

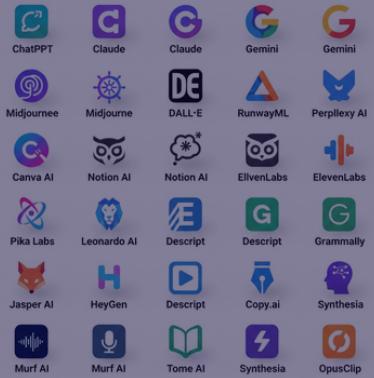


E-Commerce & DROPSHOPPING



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Content Creation, Branding & AI- Driven Copywriting

- **Content Marketing Strategy**

Plan blogs, social posts, emails with 30 - day calendars

- **Video Marketing & Editing**

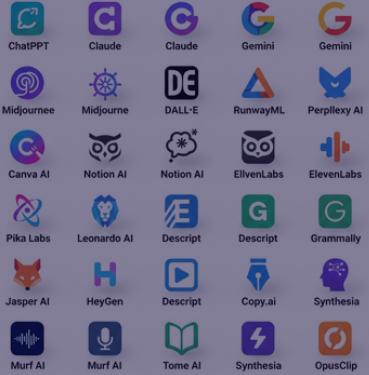
- **Branding & Storytelling**

Forecast ROI, churn analysis, lifetime value prediction

- **A/B Testing & Optimization**

Multi-variant testing with AI-powered suggestions





Social Media Marketing with AI



Social Strategy & Trends

Choose platforms, growth tactics , AI-based planning



AI Scheduling & Sentiment

Automate posts, analyze audience emotions with AI



Influencer Marketing

Find niche influencers ,build collaborations using AI



Paid Social Campaigns

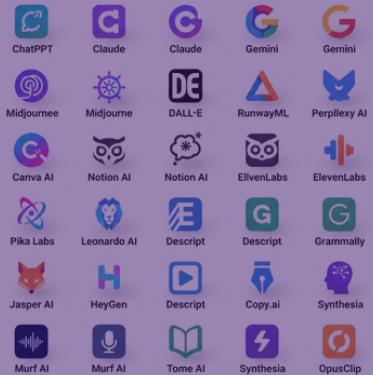
Facebook, Instagram, LinkedIn Ads with AI targeting





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Scaling and google ads



1 Search Engine Marketing
Ads Growth strategy , competitor analysis, Pay Per Click Ads

2 Google Ads with AI
Smart Bidding , Responsive Ads, Performance Max campaigns

3 Programmatic Advertising
Display & Native Ads with AI-automated bidding

4 AI-Powered Analytics
Campaign performance analysis and predictive forecasting





- Email Marketing Automation

Drip campaigns, behavioural triggers, AI subject line personalization

- CRM Integration

AI customer journey mapping, automated follow-ups, retention strategies

- AI Predictive Analytics

Forecast ROI, churn analysis, lifetime value prediction

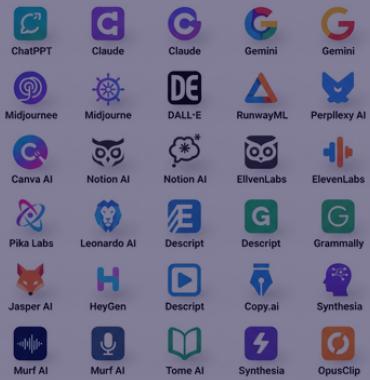
- A/B Testing & Optimization

Multi-variant testing with AI-powered suggestions



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Brand Building and Carrier Launch



- Design and run a real client campaign using AI tools

Capstone Project Planning

Results Analysis & Reporting

Present campaign performance with KPIs, ROI, AI-driven dashboards

Portfolio Building

Create case studies, LinkedIn branding, personal website/portfolio

Career Preparation

Resume building with industry keywords, interview prep with real scenarios



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100% PLACEMENT | GUARANTEED JOB

Key Final Outcomes

Mastery & Certifications

Complete expertise in Digital Marketing + AI Tools with Google Analytics, Google Ads, HubSpot, Meta, and AI certifications



Hands-On Portfolio

Real projects in SEO, Social Media, Paid Ads, Analytics, and Marketing Automation



Placement-Ready Profile

Professional portfolio, optimized resume, and LinkedIn profile for immediate job opportunities



Complete E-BOOK

E-Commerce & Dropshipping Mastery Program

COURSE DURATION

Duration: 3 Months | 100% Practical | Zero to Expert

Total Classes: 36

Format: Online/Offline + Practical Sessions



Drop Shipping





📌 WHY CHOOSE THIS COURSE?

- Learn A-Z e-commerce skills from store creation to scaling ads
- Build your own Shopify store in the first month
- Learn Meta Ads + Google Ads with real examples
- Create real UGC video ads & creatives
- Work on live projects
- Get ready for freelancing, jobs & your own online store

E-Commerce & Dropshipping Mastery Program

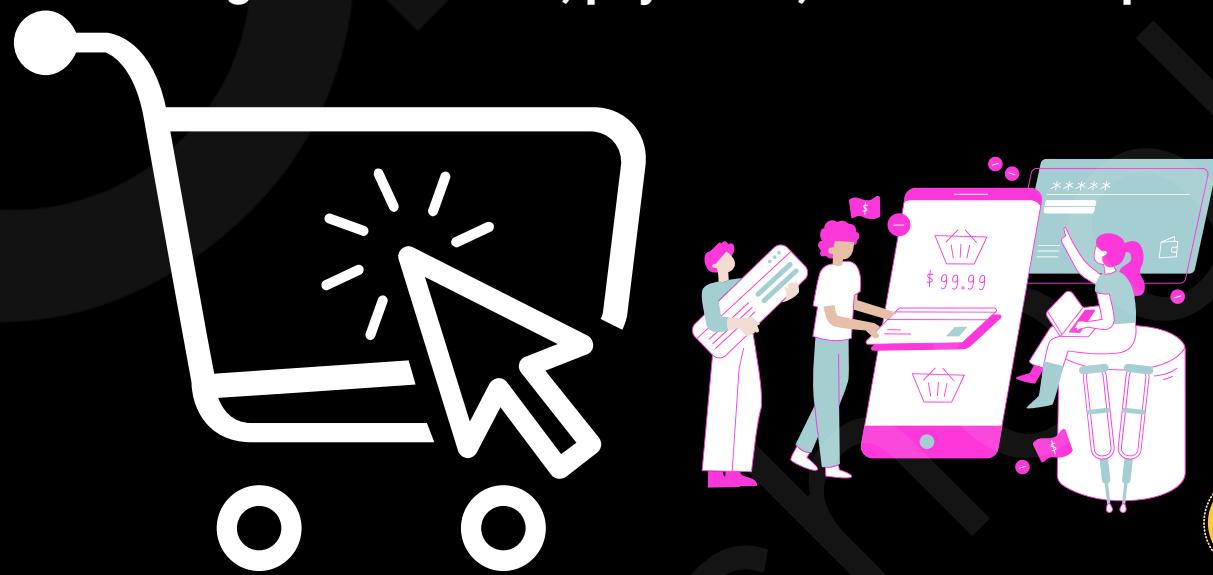
Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 1

E-Commerce Foundation

- What is e-commerce?
- How Does Dropshipping Work?
- Different business models

Legal basics: GST, payments, business setup



E-Commerce & Dropshipping Mastery Program

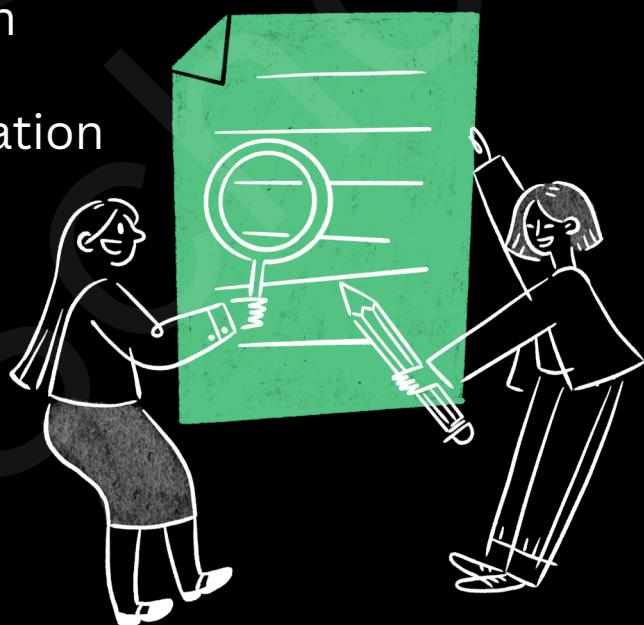
Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 2

Product Research Mastery

- How to find best & winning products?
- Tools: TikTok Creative Center, Amazon, Etsy, Temu
- Competitor research

Pricing & profit calculation



E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 3

Shopify Store Building



- Domain + Hosting basics
- Store setup, theme customization
- High-converting product page design
- CRO (Conversion Rate Optimization)



E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 4

Suppliers & Shipping

- India & International suppliers
- CJ Dropshipping, AliExpress
- Shipping & logistics setups
- Payment gateways: Razorpay, Cashfree, PayPal



E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 5

Ad Creatives & Content

- UGC-style video ads
- Hook + Problem + Solution script
- Video editing (CapCut, Canva)
- Creative psychology



X CapCut

E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 6

Meta Ads (Testing Phase)

- Meta Business Manager
- Pixel setup & events
- ABO testing strategy
- Reading analytics: CTR, CPC, CPR, ROAS



E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• **WEEK 7**

Meta Ads (Scaling Phase)

- CBO scaling
- Lookalike audiences
- Retargeting system

Full sales funnel creation



E-Commerce & Dropshipping

Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 8

Google Ads for E-Commerce

- Merchant Center setup
- Performance Max campaigns
- Shopping ads
- YouTube ads for products



E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• WEEK 9

Automation & Marketing Systems

- WhatsApp automation
- Email automation
- Abandoned cart recovery
- Influencer & UGC marketing systems



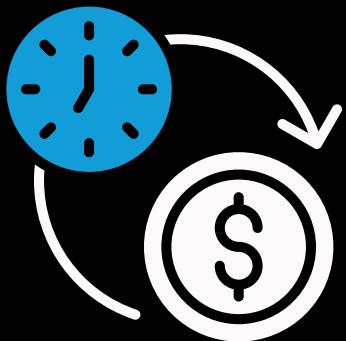
E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• **WEEK 10**

Store Management

- Daily order management
- Return & refund system
- Customer support templates
- Profit calculation sheet



E-Commerce & Dropshipping Mastery Program

• WEEK 11



Brand Building & Marketplace Expansion

- Turning a dropshipping store into a brand
- Packaging, branding & storytelling
- Amazon/Flipkart/Meesho basics
- Multi-channel selling



E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• **WEEK 12**

Career, Freelancing & Final Project

- Freelancing roadmap
- Portfolio building
- Client communication
- Student launches their own test campaign
- Final presentation & certification



E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• Bonus Material

- 200+ Winning Product List
- 50+ UGC Ad Scripts
- 30+ Ad Creative Templates
- Ready-to-use Shopify Theme
- Customer Support Templates
- Supplier Contacts
- Scaling SOPs & Workflow



shopify

E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

• WHO IS THIS COURSE FOR?

● Students

● Beginners

● Job seekers

● Freelancers

● Business owners

● Anyone who wants to start online income

BELIEVE

YOU CAN

E-Commerce & Dropshipping Mastery Program

Duration: 3 Months | 100% Practical | Zero to Expert

-  **WHAT YOU WILL ACHIEVE
AFTER THIS COURSE**

- ✓ Build your own profitable dropshipping store
- ✓ Run Meta + Google ads confidently
- ✓ Create high-converting ad creatives
- ✓ Understand product research deeply
- ✓ Start earning via freelancing or your own e-commerce business



AI

E-COMMERCE & DROPSHIPPING PROGRAM

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Career-Ready Skills